



# PASSION FOR GREEN NATURE



**WE HAVE  
BEEN GROWING  
FOR MORE THAN  
40 YEARS**

We are perfecting our knowledge and keeping aim of our goals - to protect our green planet.



**WE BUILD  
BEYOND OUR BORDERS**

We are building a chain of garden centres with the EUROGARDEN brand to bring the love of work with nature closer to people.

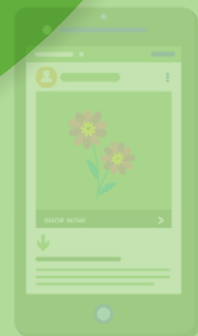
**WE DEVELOP  
CARING FOR NATURE**

Our RAMDA brand - garden machinery, protective gear, and everything for the garden, home, and landscaping.

**RAMDA**

**WE MODERNIZE  
EXPANDING TO THE  
WORLD WIDE WEB**

Our online store eurogarden.eu put us among the biggest suppliers of gardening equipment in the region.



# The Rotar Company

## *At your side for 40 years*

**It is known as an importer and wholesaler specializing in machinery, equipment and spare parts for horticulture, viticulture, forestry and agriculture**

Through four decades of continuous development and persistence on the path to excellence, ROTAR with its quality products has constantly adapted to the demanding market of Slovenia, Croatia and Bosnia and Herzegovina and defied strong competition, while maintaining an ear for the needs of its business partners and employees to become one of the leading companies in our field.



*The ROTAR Company is a Slovenian family business which has been on the market since 1981.*

Rotar is the result of a continuous search and selection of the highest quality products, following the basic principle; to provide customers with useful and safe products which, in addition to quality, are also distinguished by its friendliness to nature.

Successful company management and the right development strategy have brought ROTAR into the company of large, world-famous brands. ROTAR manages and supplies an extensive sales network of over 400 specialized dealers and 120 authorized service centres in Slovenia and Croatia.

It focuses on the development of its brands, building a chain of garden centres under the Eurogarden brand with a wide range of products for home and garden, and offering quality products for garden work under different brands.

***Our guideline is quality, professionalism and correct advice.***

**400+**  
specialized  
dealers

**120+**  
authorized  
service providers

# Ramda

## *Quality is our priority*

**RAMDA is a top Slovenian brand with more than 30 years of tradition. It is part of the ROTAR company, offering quality products for landscaping and gardening, both hobby and professional product lines.**

RAMDA is a brand of **garden machinery, tools, protective equipment and accessories for gardens, homes and landscaping**. The products are manufactured and developed in the most recognizable factories around the world. RAMDA is famous for its quality design and durability of products, as they are made of the best materials, while keeping track of the latest design and aesthetics guidelines. All this is supplemented by a team of experts at every step.

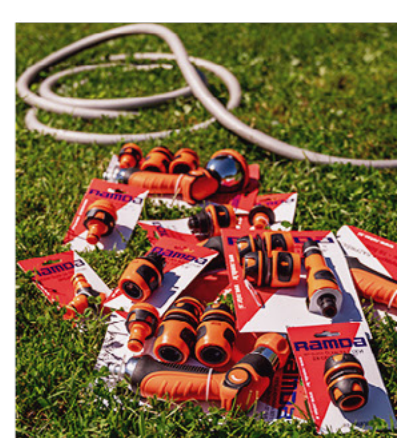
Our customers rank RAMDA products among the most popular brands in the green product line due to their good design, durability and value for money. Our wide sales program **did not forget even the youngest gardening enthusiasts**.

The RAMDA brand is backed by a team of experts with experience in servicing and after-sales. RAMDA provides excellent after-sales service with more than 120 authorized repairers and spare parts even after the 5-year period.

***RAMDA: 'Quality is our priority!'***









# Eurogarden

## *In harmony with nature*

The Eurogarden garden centre is a brand of the Rotar family company, which is the fruit of decades of hard work and continuous development. Eurogardens in Dobrova pri Ljubljani, Krško and Split are always the best choice for help with landscaping a garden, your house, surroundings, paths, or larger areas. We are the right choice for your perfect garden.



*We take care of both hobby and professional gardeners, winemakers, foresters, and farmers and even the youngest gardening enthusiasts.*

We always listen to our customers carefully and provide expert advice on the huge selection of machinery, equipment, accessories, and spare parts. You can find a wide range of different equipment for both hobby and professional farmers in our stores: among other things, we provide lawnmowers, garden tractors, rotary cultivators, gardening tools, irrigation and sprinkler systems, plants, seeds, soil, and fertilizers and containers.

We also offer a wide variety of pet foods as well as toys and gardening equipment for children. Furthermore, our offering includes protection equipment, equipment for safe work, and we organize regular training courses on the use of plant protection products. All our garden centres have a well-stocked agricultural pharmacy, and, a laboratory for wine analysis is available in PE Krško as well. Our nurseries stretch over the area of 3.000 m<sup>2</sup> and offer a wide variety of trees and plants throughout the year.

***We are the right choice for quality, useful, and safe products, as well as expert and friendly advice.***



# Our history

## May 29th 1981

The Rotar Anton s.p. company is registered.



## February 7th 1992

The ROTAR, d.o.o., trade in agricultural machinery and agricultural commodities company opens.



## September 30th 2003

The RAMDA, d.o.o. company opens in Zagreb.





# February 9th 2004

The Eurogarden d.o.o. company opens, along with the garden centre in Dobrava.



# February 1st 2008

The garden centre in Krško opens.



# March 1st 2012

The development of our B2B and B2C online store



# March 15th 2017

The garden centre EUROGARDEN in Kaštel Sućurac opens on March 15th 2017, owned by RAMDA Zagreb







# Our story

## Anton Rotar, Founder

Simple, hard-working, accessible, principled, accurate, orderly, with heaps of ideas and fast solutions. A mentor to all employees, from whom they learn a lot. He built the foundations of our successful company based on 40 years of entrepreneurship, 40 years of responsibility, and 40 years of pride from the ground up with the considerable support of his parents who believed in the dreams and the vision of their 21-year-old son. Anton achieved success through clear goals, a firm gaze towards the future, and an unshakeable will. His family company Rotar nowadays shapes the business landscape among Slovenian brands.



. He achieved everything because he stayed true to himself. Yet, despite tradition and continuous growth, he still has much more to showcase in his entrepreneurial ascent. He still has many goals and ambitions. Anton focuses his far-reaching plans on the construction of new centres in Slovenia and to ensure his brand stands shoulder to shoulder and more with his global competitors.

Anton's favourite thing is caring for fruit trees. He plants something new every year and always makes sure that they bear good fruit. He makes sure that the trees have all the necessary nutrients and that they are protected from diseases.

In his work, he follows the famous words of Winston Churchill: "Efforts to the best of our ability are not enough. We have to be successful in doing what is necessary."



### Mateja Rotar, CEO

The CEO, who also takes care of the financial side of the company. Always full of new ideas, hard-working, energetic and youthful.

Her favourite gardening task is to take care of the flowering surroundings of the house in the warmer part of the year, and plan new flower plantations in the colder part of the year.

“When you live for a clear purpose, then hard work is not just a possibility but a necessity,” are the words of Steve Pavlin, which she follows to.



### David Rotar, Commercial Manager

A director with the right ideas and a modern approach. In addition to excellent leadership skills, he works in a team spirit, as he is an athlete at heart. All this is reflected in his advanced and energetic business, which never lacks enthusiasm. He takes care of the Rotar Company, sales, introduction of new approaches, and new products.

You will meet him on a lawnmower or garden tractor or with a chainsaw in hand in the garden.

“The best path always leads forward,” he is convinced, taking cue from the author of the quote, Helen Keller.

### Ana Rotar, Lawyer

Energetic, smiling, hard-working and professional. She is very supportive in developing brands, taking care of staff, introducing new products, and developing Eurogarden garden centres. Teamwork and good relationships in the company are her goals.

Nature always inspires her, but she prefers to design interesting rockeries with decorative sand, bark and garden figurines.

In her work, she adheres to the thought of Johann Wolfgang von Goethe: “Whatever you do, always do it wisely and think about the end.”







# Company data and contacts

## ROTAR

Company name: ROTAR kmetijsko-vrtnarska trgovina in servis, d. o. o.  
 Short company name: ROTAR, d. o. o.  
 Address: Podsmreka 7B, 1356 Dobrova, Slovenia  
 Telephone no.: +386 1 24 25 100  
 Email: uprava@rotar.si  
 Tax ID no.: 36924920  
 Registration number: 5554993000

## EUROGARDEN

Company name: EUROGARDEN, trgovina in storitve, d. o. o.  
 Short company name: EUROGARDEN, d. o. o.  
 Address: Podsmreka 7B, 1356 Dobrova, Slovenia  
 Telephone no.: +386 1 24 25 100  
 Email: info@eurogarden.si  
 Tax ID no.: 46775919  
 Registration number: 1907000000



**Ramda**

EURO  GARDEN



[www.rotar.si](http://www.rotar.si)



[www.eurogarden.eu](http://www.eurogarden.eu)